IMPERIAL AUTUMN AROMAS CAMPAIGN DETAILED CONTEST RULES

1. How to Enter the Contest:

- a. The "Imperial Autumn Aromas" contest will begin on October 1, 2017 at 12:01 a.m. and end on October 31, 2017 at 11:59 p.m.
- To participate in the contest, contestants can submit one entry card at any of the 7 model homes in Imperial.
- c. Entry card must be filled out in its entirety with current and accurate information.
- d. Limit one (1) entry card per model home.
- e. Entrants may be disqualified at the sole discretion of the Contest Administrator, Haley Peck.

2. Eligibility Restrictions:

- a. The contest is open to all contestants who are 18 years of age or older. Employees, officers, and directors of Johnson Development, their respective affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising, and promotion agencies, any and all other companies associated with this contest, and the members of the immediate families or households of any of the above are not eligible. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.
- b. Only one (1) winner per household is permitted in any contest.
- c. Autumn Aroma must be guessed accurately on contestants' entry card in that particular model to be eligible for grand prize from that model's entries.

3. <u>Prizes</u>:

- a. Grand Prize: \$1000. A maximum of one (1) grand prize amount will be awarded.
- b. Grand Prize is provided courtesy of Imperial
- c. All winning entry cards must be submitted by October 31, 2017 no later than 12:00 a.m. All prize certificates will be mailed to winner with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. Contest Administrator is not responsible for the safe arrival of the prize certificate.
- d. Contest prizes are not transferable.
- e. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.

4. Selection and Notification of Winners:

- a. Decisions of Contest Administrator with respect to the contest are final.
- b. Two (2) contest administrators must supervise the event and are responsible for the contestants understanding of the terms and conditions of this promotion.
- c. Only entry cards labeled "Imperial Autumn Aromas" provided in Imperial model homes will be eligible for prize reimbursement.

d. The odds of winning the contest are dependent upon the number of entries received.

5. Conditions:

- a. By participating in the contest, the winner or winners (and their guest or traveling companion, if any) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- b. A maximum (1) grand prize(s) will be. Grand prize winner must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance is the responsibility of winner including but not limited to all federal state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.
- c. Pursuant to the liability release, the winners will agree to hold Imperial, Johnson Development, Contest Administrator, their affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. Contest Administrator reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Contest Administrator management.
- e. No purchase is necessary. Purchase does not increase chances of winning. The contest is void where prohibited.
- f. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of Contest Administrator and OOP.
- g. Contest Administrator and OOP are not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- h. Copies of the written contest rules and a list of all winners are available during regular business hours at the main office of the Contest Administrator, Haley Peck, 5777 Sienna Parkway, Suite 100 Missouri City, TX 77459 or by sending a self-addressed stamped envelope to Contest Administrator.